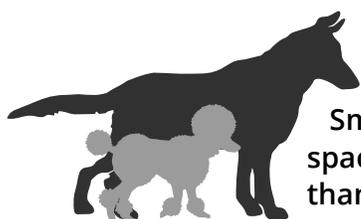


URBAN PET CARE

With thousands of dogs and cats in need of forever homes and nearly 80% of the American population now living in urban areas, considering these simple guidelines will make owning a pet in the city more safe and enjoyable for both you and your lovable companion.

43 MILLION

American households have pet dogs. Compare that to a mere 38 million with kids!



Breed Matters

Smaller dogs require less space and physical activity than larger breeds



Leash Your Pet

Big cities come with big dangers! Keep your pet on a leash when outdoors for their safety

Poop Patrol

Practice good public hygiene; pick up your pet's waste. Feces spread a number of infectious diseases



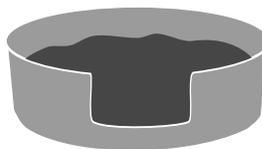
Preventative Action

Make sure you visit your vet regularly to vaccinate and de-worm your pet!



Socialization is Key

Socialized pets are more comfortable in bustling urban environments



Space

A comfortable place of rest and retreat will lessen stress and anxiety

34%

Increase in the number of city dog parks over the last 5 years

Love

Make time for your pet, and provide the amount of attention and human interaction it needs

